

PROFESSIONAL EXPERIENCE

iCrossing | Chicago, IL

Manager, User Experience, Jan 2021 - Present

Sr. UX Designer, Aug 2018 - Jan 2021

I lead UX research and design across key client accounts. My team and I work to turn insights and opportunities into elegant solutions and real world outcomes for our clients.

Clients: Bridgestone Tire, Firestone Complete Auto Care, Pepsico, Toyota, Loreal, New Business +

Cramer-Krasselt | Chicago, IL

User Experience Strategist, April 2015 - 2018

Involved with client projects from definition to deployment.

Clients: Nikon, Porsche, Virgin Trains USA (formerly Brightline), New Business +

SapientNitro | Toronto, Ontario

Product Design Consultant, Aug - Oct 2014

Created an IOT connected device for child bank customers. Designed product from concept to pre-production and led efforts to gather manufacturing costs and other requirements to assess market visibility.

Life Fitness | Rosemont, IL

Freelance Product Designer, Jan 2014 - May 2014

Used 3D rendering software to create visual assets of prototype fitness equipment for print catalog, web, and promotional video.

EDUCATION

University of Illinois at Chicago (UIC)

Graduate Industrial Design Program, Aug 2011 - May 2013

Milwaukee Institute of Art & Design (MIAD)

Bachelor of Fine Arts, Industrial Design, Aug 2007 - May 2011

HONORS & RECOGNITION

Communication Arts Webpick, 2017

Awwwards Site of The Day, 2017

Shorty Awards, Best in Auto, Finalist 2017

Speaker, Social Media Week, 2015

Co-Author, Journal of Digital and Social Media Marketing, Fall 2016

I love to design great things that people use.